

Golfers Of All Ages ‘Get Carded’ on the Course... with Gorilla Golf Cards

Gorilla Golf Cards are the new must-have carry-along golf game from Turnkey Digital. The deck of seven unique animal cards adds a new level of competition for pros and amateurs at all skill levels as players ‘get carded’ for common tee-off, fairway, and putting green penalties.

Woodstock, IL (PRWEB) May, 2007 – Golfers of all ages are being ‘carded’ on the course with Gorilla Golf Cards...and surprisingly, they like it. Gorilla Golf Cards from Turnkey Digital were previewed at the recent Chicago Golf Show. They received a lot of attention from players and vendors interested in adding a new element of competition to every round of play. With this unique carry-along golf game, players ‘get carded’ for common tee-off, fairway, and putting green penalties.

“**Gorilla Golf Cards** puts a new spin on an old idea,” says Robert McClurg, President of TurnKey Digital. For lifelong golf enthusiasts and novice players alike, **Gorilla Golf Cards** add a new dimension of competition in a very entertaining way. “People who really love the game of golf play as often as they can with any like-minded partners they can find,” explains McClurg, who admits to being a bit addicted, himself. He notes that **Gorilla Golf Cards** “make it possible for players to enjoy some healthy competition, regardless of their skill levels.”

Gorillas on the Golf Course

The **Gorilla Golf Card** deck can be enjoyed by amateurs and pros, men and women, adults and kids, twosomes and foursomes. It consists of seven unique cards, featuring **light-hearted copy** and **high-impact graphics** of animals, a lumberjack, and other amusing images. The cards are presented when a player hits a tree, takes more than 3 strokes to sink a putt, lands in a sand trap, etc. Cards are passed back and forth throughout the game as different players make penalty strokes.

“The simple act of presenting the cards provides the opportunity for players to have a little fun with each other,” says McClurg. Although **Gorilla Golf Cards** may simply be handed from one player to another, golfers often use more entertaining ways to pass them around. “When someone hits into a penalty, it’s not uncommon for the other members of the group to remain silent,” explains McClurg. “But before moving on to the next hole, the appropriate cards will ‘appear’ ...on the seat of a golf cart or wedged into the steering wheel.”

Some players may find themselves holding cards in the deck at any given moment, but “what’s important is who’s holding the cards at the end of the game,” says McClurg. “Luck, not ability can be the deciding factor when you play with **Gorilla Golf Cards**.” This makes the deck an ideal golf game, appropriate for players with different skill levels.

A “Stroke” of Genius for Corporate and Fundraising Events

Golf tournaments are perennial favorites for corporate team-building and fund-raising activities. The challenge is creating a game that gives all players an equal opportunity to win. “**Gorilla Golf Cards** level the playing field in an instant without a cumbersome handicapping process,” explains McClurg “And because **Gorilla Golf Cards** are so easy to use, they don’t slow down play on the course,” McClurg adds. This is an important benefit for event sponsors trying to move a large number people around the course.”

“There’s no right or wrong way to use **Gorilla Golf Cards**,” explains McClurg. In addition to standard play, there are “Vegas Rules,” says McClurg. McClurg reports that many customers have created their own adaptations and variations. “The bottom line is that **Gorilla Golf Cards** give players the chance to customize their game any way they like it,” says McClurg “And we think that’s a hole-in-one!”

For more information about **Gorilla Golf Cards** visit www.ggcards.com. Orders may be placed online where visitors may also enjoy a free round of digital mini golf, compliments of Turnkey Digital.

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